

Total UK & RoI actively purchased circulation

Rank	Title	Publisher	Jul-Dec 2006	Prd on Prd % change	Jan-Jun 2006	Year on Year % change
1	What's on TV	IPC Media	1,436,873	-4.8	1,508,595	-4.4
2	TV Choice	H Bauer Publishing	1,352,090	5.1	1,286,385	11.7
3	Radio Times	BBC Worldwide	1,066,886	1.1	1,055,667	-0.7
4	Take a Break	H Bauer Publishing	1,015,010	-5.4	1,073,145	-11.2
5	Reader's Digest	Reader's Digest Association	662,417	-2.7	681,143	-3.3
6	Closer	EMAP Consumer Media	604,149	3.5	583,524	5.4
7	Saga Magazine	Saga Publishing	592,075	9.1	542,860	5.9
8	Heat	EMAP Consumer Media	586,081	3.0	568,818	4.2
9	OK! Magazine	Northern & Shell	544,430	10.4	493,013	-5.6
10	Glamour	Conde Nast Publications	527,317	2.2	515,867	2.3
11	Chat	IPC Media	523,630	-3.7	543,950	-10.8
12	Now	IPC Media	517,383	-2.0	528,027	-6.7
13	That's Life	H Bauer Publishing	459,281	-5.8	487,432	-15.7
14	Good Housekeeping	The National Magazine Company	446,165	5.5	422,905	-0.3
15	New!	Northern & Shell Magazines	427,686	-0.1	428,133	6.4
16	Pick Me Up	IPC Media	416,959	-4.6	437,185	-13.9
17	Love It!	News Magazines	396,185	0.8	393,131	NA
18	Cosmopolitan	The National Magazine Company	386,864	3.6	373,360	-1.8
19	Sainsbury's: The Magazine	New Crane	382,268	8.8	351,251	-5.4
20	Yours	EMAP Consumer Media	380,489	-4.3	397,483	-9.1
21	Woman	IPC Media	377,939	-6.9	405,956	-14.7
22	TV Times	IPC Media	377,038	1.3	372,310	-7.5
23	Best	ACP Natmag	351,798	-0.5	353,586	-9.6
24	Woman's Weekly	IPC Media	347,895	-1.2	352,051	-6.3
25	Woman's Own	IPC Media	346,360	-2.8	356,413	-13.0
26	FHM	EMAP Consumer Media	344,193	-10.8	386,062	-27.7
27	BBC Good Food	BBC Worldwide	339,634	9.9	308,995	3.3
28	Reveal	ACP Natmag	337,612	-0.4	338,877	-0.9
29	National Geographic Magazine	National Geographic Society	334,678	-0.6	336,851	-5.9
30	Peoples Friend	D C Thomson & Co	315,953	-2.3	323,445	-3.7
31	Bella	H Bauer Publishing	311,733	-5.1	328,334	-17.1
32	Prima	The National Magazine Company	309,204	-1.8	315,019	-4.8
33	Real People	ACP Natmag	306,540	-3.0	316,066	NA
34	Woman & Home	IPC Media	304,521	-2.1	311,068	-4.7
35	Hello!	Hello!	295,796	0.9	293,293	9.2
36	TV Easy	IPC Media	293,325	-2.7	301,576	3.1
37	Candis	Newhall Publications	291,032	-1.1	294,318	-5.1
38	Nuts	IPC Media	289,661	-4.0	301,576	-4.4
39	Marie Claire	European Magazines Limited	283,116	-0.5	284,607	-13.1
40	More!	EMAP Consumer Media	267,682	-0.9	270,126	-2.4
41	Company	The National Magazine Company	253,331	-4.9	266,347	-6.4
42	Slimming World Magazine	Miles-Bramwell Executive Services	251,492	-0.1	251,660	11.7
43	TV Quick	H Bauer Publishing	246,181	-6.1	262,172	-13.8
44	Weightwatchers Magazine	River Publishing	243,780	-2.5	250,015	3.5
45	Star	Northern & Shell	242,290	1.3	239,143	26.1
46	BBC Gardeners' World	BBC Worldwide	232,701	-15.9	276,562	1.4
47	Healthy	River Publishing	224,769	1.7	221,099	-15.7
48	NW (New Woman)	EMAP Consumer Media	217,249	-3.8	225,851	-2.9
49	Ideal Home	IPC Media	215,874	-5.7	228,923	-5.4
50	Computeractive	VNU Business Publications	215,130	NA	NA	-7.3
51	Red	Hachette Filipacchi (UK)	212,112	3.0	205,878	0.7
52	Men's Health	Natmag Rodale	208,190	4.0	200,164	3.1
53	Grazia	EMAP Consumer Media	207,120	19.1	173,895	21.9
54	TV & Satellite Week	IPC Media	206,865	-2.0	211,070	0.0
55	Zoo	EMAP Consumer Media	200,416	-11.0	225,253	-21.9
56	Private Eye	Pressdram	198,134	0.8	196,511	1.9
57	Sugar	Hachette Filipacchi (UK)	196,684	0.7	195,403	-19.8
58	Puzzler Collection	Puzzler Media Limited	189,961	0.1	189,727	-5.6
59	Inside Soap	Hachette Filipacchi (UK)	188,466	3.1	182,730	3.3
60	My Weekly	D C Thomson & Co	187,452	-1.4	190,040	-7.8
61	Easy Living	Conde Nast Publications	185,206	-1.2	187,363	8.3
62	House Beautiful	The National Magazine Company	181,080	-3.9	188,331	-5.6
63	Full House	Hubert Burda Media UK	179,893	-5.5	190,436	-22.6
64	Elle (U.K.)	Hachette Filipacchi (UK)	174,186	2.2	170,391	-1.9
65	Country Living	The National Magazine Company	167,290	0.9	165,860	4.3
66	Vogue	Conde Nast Publications	166,493	3.9	160,252	8.5
67	BBC Top Gear Magazine	BBC Worldwide	166,171	4.0	159,845	8.1
68	Empire	EMAP Consumer Media	159,534	1.3	157,495	-6.7
69	Eve	Haymarket Publishing Group Limited	149,339	-2.6	153,253	4.3
70	Bliss	EMAP Consumer Media	149,134	-27.8	206,651	-45.1
71	She	The National Magazine Company	144,258	4.1	138,578	-3.0
72	Loaded	IPC Media	141,526	-15.4	167,311	-34.6
73	The Economist - UK Edition	The Economist Newspaper	138,894	5.0	132,250	8.1
74	Instyle UK	IPC Media	134,932	-9.5	149,023	-9.2
75	The Simpsons Comics	Titan Publishing Group	134,631	NA	NA	4.6

76	Take A Crossword	H Bauer Publishing	134,606	NA	NA	-1.8
77	Motor Cycle News	EMAP Consumer Media	133,733	NA	NA	-0.6
78	Sudoku	Puzzler Media Limited	129,893	-3.1	134,101	-39.3
79	Real	Essential Publishing	129,402	-9.6	143,122	-14.0
80	Match	EMAP Consumer Media	128,338	NA	NA	10.8
81	The Week	Dennis Publishing Limited	122,411	16.2	105,347	30.5
82	Cosmo Girl	The National Magazine Company	122,081	-6.9	131,170	-25.3
83	Maxim	Dennis Publishing Limited	116,463	-8.6	127,378	-21.7
84	BBC Good Homes	BBC Worldwide	115,017	-9.9	127,591	-9.1
85	Top Sante Health & Beauty	EMAP Consumer Media	113,168	-11.0	127,123	-2.0
86	Q	EMAP Consumer Media	112,437	-9.3	123,924	-19.0
87	Total TV Guide	H Bauer Publishing	109,375	8.1	101,168	19.0
88	What Car?	Haymarket Motoring Publications	108,216	-7.8	117,433	-9.4
89	In The Know	H Bauer Publishing	107,660	NA	NA	NA
90	Doctor Who Adventures Magazine	BBC Worldwide	107,550	38.1	77,852	NA
91	Time Magazine - British Isles	Time Warner Publishing BV	105,078	-0.6	105,761	-3.2
92	Psychologies Magazine	Hachette Filipacchi (UK)	104,876	11.9	93,759	19.9
93	bonmarche Magazine	River Publishing	104,223	NA	NA	14.0
94	25 Beautiful Homes	IPC Media	102,882	1.3	101,605	0.3
95	Puzzler	Puzzler Media Limited	101,698	NA	NA	-12.7
96	Top of the Pops	BBC Worldwide	100,826	-14.8	118,296	8.7
97	First	EMAP Consumer Media	99,369	NA	NA	NA
98	Your Home	Essential Publishing	98,943	-15.5	117,111	-14.6
99	delicious	Seven Publishing	97,809	18.9	82,290	5.4
100	Soapliffe	IPC Media	97,093	5.2	92,319	16.0

Jul-Dec 2005
1,502,538
1,210,887
1,074,632
1,143,500
685,229
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558,995
562,586
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