

<i>Title</i>	<i>Publisher</i>	<i>Total Average Net Circulation 2005</i>	<i>Actively Purchased</i>	<i>June end 2004</i>	<i>% change total circulation</i>
1 Sky the magazine	John Brown Citrus Publishing	6,783,581	0	6,600,677	2.8
2 Asda Magazine	Publicis Blueprint	2,631,293	0	2,453,133	7.3
3 Boots Health & Beauty	Redwood	1,765,387	0	1,834,270	-3.8
4 What's on TV	IPC Media Ltd	1,673,790	1,673,790	1,635,023	2.4
5 U (Magazine for Unison members)	Unison	1,465,833	0		
6 Saga Magazine	Saga Publishing Ltd	1,245,006	585,399	1,244,002	0.1
7 Take a Break	H Bauer Publishing	1,200,397	1,200,397	1,208,473	-0.7
8 TV Choice	H Bauer Publishing	1,157,622	1,157,622	1,082,654	6.9
9 The Somerfield Magazine	Rare Publishing	1,134,364	0	1,130,743	0.3
10 Radio Times	BBC Worldwide	1,080,199	1,060,518	1,104,767	-2.2
11 BBC Pre-School Magazines (Group)	BBC Worldwide	929,452	929,427	1,017,776	-8.7
12 Reader's Digest	Reader's Digest Association Ltd	776,902	723,362	822,780	-5.6
13 Debenhams Desire	Publicis Blueprint	745,126	0		
14 Glamour	Conde Nast Publications Ltd	609,626	608,734	605,747	0.6
15 Chat	IPC Media Ltd	609,163	609,163	606,599	0.4
16 Now	IPC Media Ltd	591,795	591,704	580,007	2.0
17 That's Life	H Bauer Publishing	569,631	569,631	573,966	-0.8
18 Heat	Emap Entertainment	560,438	560,438	540,556	3.7
19 FHM	EMAP London Lifestyle Ltd	560,167	560,167	573,713	-2.4
20 Time Magazine - EMEA Group	Time Warner Publishing BV	551,114	440,879	555,087	-0.7
21 Closer	Emap Entertainment	540,044	540,044	480,187	12.5
22 OK! Magazine	Northern & Shell plc	532,843	464,556	553,777	-3.8
23 Pick Me Up	IPC Media Ltd	503,950	503,950		
24 The Economist - Worldwide Sales Excl. The Americas	The Economist Newspaper Ltd	503,077	395,290	470,416	6.9
25 Exchange & Mart / Auto Exchange Group	United Advertising Publications plc	491,152	49,810		
26 Woman	IPC Media Ltd	485,463	485,463	536,364	-9.5
27 Good Housekeeping	The National Magazine Company Ltd	475,838	475,838	417,893	13.9
28 Cosmopolitan	The National Magazine Company Ltd	462,943	460,158	456,447	1.4
29 Yours	EMAP Esprit	440,070	440,070	413,855	6.3
30 Woman's Weekly	IPC Media Ltd	425,568	425,568	451,690	-5.8
31 Woman's Own	IPC Media Ltd	424,292	424,292	446,194	-4.9
32 TV Times	IPC Media Ltd	418,192	418,072	473,379	-11.7
33 Emma's Diary Pregnancy Guide	Lifecycle Marketing Ltd	416,140	0		
34 Homebase Ideas	Publicis Blueprint	399,348	0	447,500	-10.8
35 Best	The National Magazine Company Ltd	398,289	398,289	401,678	-0.8
36 The Vauxhall Magazine	Brooklands Group Ltd	394,846	0	422,907	-6.6
37 Auto Exchange Group	United Advertising Publications plc	392,598	0	420,167	-6.6
38 Hello!	Hello! Ltd	392,481	342,482	361,225	8.7
39 Bella	H Bauer Publishing	389,100	387,346	414,984	-6.2
40 Marie Claire	European Magazines Limited	381,281	365,755	380,760	0.1
41 New!	Northern & Shell Magazines Ltd	373,039	340,400	403,864	-7.6
42 Peoples Friend	D C Thomson & Co Ltd	363,638	363,638	369,430	-1.6
43 National Geographic Magazine	National Geographic Society	350,253	344,581	340,605	2.8
44 Time Magazine - EMEA (excluding BI/SA)	Time Warner Publishing BV	349,814	267,748	352,410	-0.7
45 The Garden	RHS Publications Ltd	348,567	437	332,033	5.0
46 Sky the magazine Ireland	John Brown Citrus Publishing	348,136	0	313,923	10.9
47 Sainsbury's: The Magazine	New Crane Ltd	346,898	343,328	280,947	23.5
48 TV Easy	IPC Media Ltd	340,018	340,018		
49 Unlimited	BBC Origin Publishing	338,000	0	330,520	2.3

50	Woman & Home	IPC Media Ltd	327,554	327,500	303,701	7.9
51	Auto Trader - National (Group)	Trader Publishing Ltd	326,948	325,304	351,654	-7.0
52	BBC Gardeners' World	BBC Worldwide	326,622	317,958	360,342	-9.4
53	Prima	The National Magazine Company Ltd	326,231	326,231	330,179	-1.2
54	Candis	Newhall Publications Ltd	319,914	313,334	315,803	1.3
55	BBC Good Food	BBC Worldwide	317,039	316,986	304,144	4.2
56	TV Quick	H Bauer Publishing	313,454	313,454	354,620	-11.6
57	Nuts	IPC Media Ltd	304,751	304,685	290,337	5.0
58	Company	The National Magazine Company Ltd	302,127	299,696	325,185	-7.1
59	Healthy	River Publishing Ltd	300,331	300,331	224,166	34.0
60	Waitrose Food Illustrated	John Brown Citrus Publishing	299,474	7,820	261,359	14.6
61	The Newspaper	Young Media Holdings Ltd	291,529	103		
62	Sugar	Hachette Filipacchi (UK) Ltd	285,082	284,912	295,009	-3.4
63	BMW Magazine	Cedar Communications Limited	283,118	0	258,069	9.7
64	Bliss	EMAP London Lifestyle Ltd	276,253	276,253	257,162	7.4
65	More!	EMAP London Lifestyle Ltd	275,620	275,620	257,897	6.9
66	Reveal	ACP Natmag Ltd	273,159	273,159		
67	New Woman	EMAP London Lifestyle Ltd	270,686	270,686	290,913	-7.0
68	Slimming World Magazine	Miles-Bramwell Executive Services Ltd	264,081	260,852	267,304	-1.2
69	Zoo	EMAP London Lifestyle Ltd	260,317	260,317	200,125	30.1
70	Weightwatchers Magazine	Castlebar Publishing Ltd	249,261	249,261		
71	Ideal Home	IPC Media Ltd	247,006	246,605	271,161	-8.9
72	Loaded	IPC Media Ltd	237,083	236,787	235,140	0.8
73	Heritage Today (Formerly English Heritage)	John Brown Citrus Publishing	236,794	0	225,539	5.0
74	Men's Health	Natmag Rodale	228,108	205,615	221,049	3.2
75	Maxim	Dennis Publishing Limited	227,377	211,574	227,017	0.2
76	My Weekly	D C Thomson & Co Ltd	225,914	225,914	248,904	-9.2
77	TV & Satellite Week	IPC Media Ltd	222,737	215,803	222,510	0.1
78	Red	Hachette Filipacchi (UK) Ltd	219,082	217,483	197,263	11.1
79	The Renault Magazine	Brooklands Group Ltd	215,827	0	220,399	-2.1
80	Puzzler Collection	Puzzler Media Limited	214,910	214,897	217,014	-1.0
81	Vogue	Conde Nast Publications Ltd	210,333	198,451	205,320	2.4
82	Private Eye	Pressdram Ltd	209,981	208,204	206,045	1.9
83	Exchange & Mart / Auto Exchange Southern Group	United Advertising Publications plc	207,292	34,998		
84	High Life	Cedar Communications Limited	206,723	0	199,173	3.8
85	The Economist - Continental Europe Edition	The Economist Newspaper Ltd	206,695	161,365	195,687	5.6
86	Empire	EMAP London Lifestyle Ltd	205,981	205,981	195,410	5.4
87	Elle (U.K.)	Hachette Filipacchi (UK) Ltd	203,584	195,441	201,469	1.0
88	Real	Essential Publishing Ltd	201,921	169,771	204,455	-1.2
89	House Beautiful	The National Magazine Company Ltd	201,143	201,112	211,761	-5.0
90	Instyle UK	IPC Media Ltd	196,568	171,083	190,102	3.4
91	Hotline	River Publishing Ltd	196,400	0	200,000	-1.8
92	Country Living	The National Magazine Company Ltd	189,696	189,696	179,396	5.7
93	Loot/Buy & Sell Group	Loot Ltd	184,947	184,887	217,143	-14.8
94	Inside Soap	Hachette Filipacchi (UK) Ltd	182,618	182,602	182,161	0.3
95	Star	Northern & Shell plc	182,393	153,304		
96	Ad Trader Group	Trader Publishing Ltd	177,239	177,162	204,591	-13.4
97	Egmont Girls Group	Egmont Magazines Ltd	176,653	176,653		
98	Easy Living	Conde Nast Publications Ltd	171,038	171,038		
99	B	Hachette Filipacchi (UK) Ltd	167,371	166,210	128,169	30.6
100	BBC Top Gear Magazine	BBC Worldwide	166,720	159,175	152,067	9.6